

# Microsimulation framework for urban price-taker markets

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**Abstract:** In the context of integrated transportation and other urban engineering infrastructure systems, there are many examples of markets, where consumers exhibit price-taking behavior. While this behavior is ubiquitous, the underlying mechanism can be captured in a single framework. Here, we present a microsimulation framework of a price-taker market that recognizes this generality and develop efficient algorithms for the associated market-clearing problem. By abstracting the problem as a specific graph theoretic problem (i.e., maximum weighted bipartite graph), we are first able to exploit algorithms that are developed in graph theory. We then explore their appropriateness in terms of large-scale integrated urban microsimulations. Based on this, we further develop a generic and efficient clearing algorithm that takes advantage of the features specific to urban price-taker markets. This clearing solution is then used to operationalize two price-taker markets, from two different contexts, within a microsimulation of urban systems. The initial validation of results against the observed data generally shows a close match.

#### 1 Introduction

The importance of microsimulation as a framework, to analyze integrated urban infrastructure systems, has been emphasized in recent integrated transportation and land-use modeling literature (Wegner, 1995; Miller and Roorda, 2003; Miller, 2008; Hunt, Kriger, and Miller, 2005). Microsimulation provides a comprehensive and flexible framework for modeling the behavior of individual agents as well as representing the various processes that drive urban evolution (Orcutt, 1957, 1990). In the microsimulation of urban systems, two important dimensions to capture are the decision making of individual agents (or groups of agents<sup>1</sup>), and their interactions with other agents in the markets. In the past 40 years, modeling and analysis of decision making (e.g., households and firms' location, mode, and vehicle choice decisions, etc.) in the urban context have received considerable importance from economics, transportation, environment, energy, real estate, and urban planning literature. However, the modeling of inter-agent interactions within urban markets (e.g., housing, freight, airline seats auctions, etc.) remains relatively unexplored (Miller et al., 2004; Zhang and Levinson, 2004).

Farooq (2011) conceptualized urban markets as the encapsulation of interactions between seller/producer and buyer/consumer agents that result in the exchange of a service/good and a monetary transaction. The goal of both buyers and

sellers within this interaction is to achieve some desirable gain in terms of their profit/utility. Based on how the monetary value is formulated in this interaction, these markets can be categorized as either price-taker or price-formation markets. In both price-taker and price-formation markets there exist producer/seller and consumer/buyer agents that are profit/utility maximizers with varying levels of information about the market. Producers list their good at a certain asking price in the market. Consumers form their choice sets from the available options in the market. In the price-taker case consumers are assumed to accept the asking price as it is and determine the gain in their utility/profit at that price. By comparing the relative gains among the choices available, a consumer may decide on choosing one option. In terms of microsimulation, the modeling of a price-taker market-clearing problem thus becomes a matching problem in which the modeler is interested in finding out "who gets what." The price determination and choice set formation models are exogenous to the clearing process. At a given exogenously determined price surface for the stock and choice sets of the buyer agents, the sequence of individual level clearing in the market thus guides the matching process.

This can be contrasted with price-formation markets, in which prices do not remain fixed during the clearing process but rather are determined within the market-clearing process. In terms of microsimulation, the modeling of a price-formation market-clearing problem is a matching problem in

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Decision Making Unit (DMU) is the generic term used for individuals or a group of agents involved in decision making (Miller, 2005a, b).

which the modeler is interested in finding out "who gets what at what price." Examples of classic approaches that used market equilibrium to formulate prices are Alonso (1964), Putman (1983), Echenique et al. (1990), Martinez (1992), Anas and Arnott (1993), (1994), and de la Barra (1995). Farooq (2011) proposed a disequilibrium-based comprehensive microsimulation framework for modeling urban price-formation markets and operationalized it for the owner-occupied housing market in the greater Toronto and Hamilton area (GTHA) within the ILUTE (Miller et al., 2011) modeling system. Other examples of operational urban price-formation markets can be found in Waddell et al. (2003), Ettema et al. (2007), and Devisch et al. (2009).

The focus of this paper is the urban price-taker market. Here we present a generalized clearing framework developed for urban price-taker markets by reducing the clearing problem of the market to a graph theoretic problem. Such a market is represented as a bipartite graph in which consumers and products/producers are the vertices of the two sides; choice sets are the edges; and the unidirectional/bidirectional preferences are the weights on the edges. By doing so, the algorithms developed for finding the solution for the maximum weighted bipartite matching problem are directly used to find the clearing solution for the urban price-taker markets. The generalized nature of the formulation ensures that the proposed mechanism can be used for clearing various urban markets that come under the category of price-taker market. The market-clearing problem discussed here is equivalent to an assignment problem, which is a special case of a class of linear programming problems called the transportation problem. To find a solution for an assignment problem, the predominantly used algorithm for transportation problems, called transportation simplex, is inefficient (Winston, 1991). Thus, in the literature, alternative approaches are developed to find the solution for assignment problems. As an initial exploration, here we first employ the most commonly used algorithm of such category in order to explore various features and appropriateness of these graph theoretic algorithms in the context of large-scale integrated urban microsimulations. Based on this analysis we then develop an algorithm for optimum allocation under the computational and memory constraints that could arise due to the very large size of the market in the microsimulation of urban systems.

The rest of the paper is organized as follows. Section 2 lists the model's assumptions, introduces the market model structure, clearing problem, and develops the methodology for finding the clearing solution. Section 3 then presents our proposed solution, which adopts a probabilistic individual utility maximization approach. In Section 4, we present the application of the proposed framework to two important urban markets. In the last section, we present our concluding remarks and future directions of the research.

#### 2 Price-taker markets: model structure

## 2.1 Key assumptions and definitions

There are two types of agents in the market: consumer agents (persons, households, firms, etc.) and producer agents (persons, households, airlines, builders, landlords, etc.). The assumptions concerning each of these agents are listed below.

## Generic assumptions:

- Agents maximize their individual profit/utility.
- Agents are noncooperative with varying degrees of information about the market.
- The market perceptions (information) of agents ar updated as they spend more time in the market.
- Agents have the option to stay or leave the market at any time.
- The utility function for both consumer and producer agents are exogenously defined.

# Consumer assumptions:

- Each consumer is looking for a single unit of good to purchase/lease.
- There is an exogenous mechanism that generates a choice set for each consumer. This process models the choice set generation process of the consumer. The choice sets generated by this process for all consumers will then be used by the clearing mechanism. There may be an indirect interaction between market clearing and the choice set generation process. For instance, the shortage of a certain type of good in the short-term, which resulted from faster clearing, could cause the choice set generation mechanism to adjust the choice set of the active consumers based on their reaction.
- Due to changing market perceptions, buyers may update their choice sets over time.
- The differences among the behavior of consumers are captured in the utility function and the choice set generation mechanism.

# Producer assumptions:

- Each producer is offering a single unit of good for sale/lease.
- Due to changing market perceptions, producers may adjust their valuation of a good.

#### Definitions:

*Vertex [v in set V]:* an object that may represent certain real life entity (i.e., person or household)

Edge [e in set E]: connects one vertex to another. It may convey

the relationship between the two vertices that it connects together (i.e., two persons connected by a sibling edge)

Weight of an edge [w in set W]: It is an integer or a real value associated with an edge. It may convey the intensity of a relationship between the two vertices the edge is connecting

Association of an edge: It is the set of two vertices that an edge is connected to

Graph [G = (V; E, W)]: It is an ordered pair consisting of a set of vertices V connected by edges from set E having weights from set W

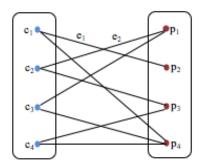
*Adjacent vertices*  $(v_i, v_j)$ : Two vertices  $v_i$  and  $v_j$  in a graph that are directly connected by an edge  $(e_i)$  of the same graph

Cardinality: Number of elements in the set. If  $A = \{a, b, c, d\}$ , then the cardinality |A| is 4

*Disjoint sets:* Sets in which the intersection is the empty set. There is no common element between the disjoint sets. If  $A = \{a, b, c, d\}$  and  $B = \{f, g, \}$  then set A and B are disjoint

#### 2.2 Model structure

Suppose that in a price-taker market there are N consumers interested in buying/leasing a differentiated good offered by Mproducers, who are offering one good each. Before making a selection, consumers generate a list of goods (i.e., choice set) that are of interest. They establish preferences for each good within their choice set, based on their consumption behavior and the attributes of the goods. Producers may also assign a value to the good that influences their preferences for each consumer. If the choice set and individual degree of preferences for all consumers/producers are known, we can express the market in the form of a bipartite graph (*G*). A bipartite graph is a type of graph that has two disjoint vertex sets, such that no two vertices in the same set are adjacent (Wilson, 1979; Gondran and Minoux, 1984; and Cormen et al., 2001). Let the graph in Figure 1 be represented by G = (C, P; E), where C and P are the two disjoint sets and  $E \subseteq C \times P$  represents the set of edges between the vertices of the two sets. Note that the intersection of sets C and P is a null set and the cardinality of their union is the sum of their individual cardinalities. Also, if  $E_1 \subset E$  is a set of edges strictly between vertices in set C and  $E_2 \subset E$  is a set of edges strictly between vertices in set P, then the cardinality of both  $E_1$  and  $E_2$  and is strictly zero. An alternate way of defining this property is that every edge in set E is associated with one and only one vertex from each of the two disjoint vertex sets (*C* and *P*).



**Figure 1.** A bipartite graph G = (C, P; E)

In Figure 1, let set C represent the list of consumers and let set P represent the list of producers in the market. The preferences between C and P are represented by the edges between them, which belong to set E with the weights on each edge representing the individual degree of preference. These edges can be unidirectional or bidirectional. The unidirectional edges represent the case where only consumers generate a choice set and assign a certain degree of preference to each choice. An example of such a case is the rental housing market where the renters look at the available options in the market and form their choice sets and preferences. In the case of bidirectional edges, the mutual preferences are formed as a function of the individual preferences of both consumers and producers to each other. An example of this would be potential couples who are matched in an abstract process that we define as a "marriage market." Both rental and marriage markets are discussed in more detail in Section 4.

# 2.3 Price-taker market clearing as a matching problem of a bipartite graph

The clearing problem for an urban price-taker market requires using the available choice sets and the degrees of preferences to determine the one-to-one matching between consumers and producers. This matching problem, under the graph abstraction of the market defined in the previous section, can be restated as a problem of finding the maximum weighted bipartite matching. This approach provides the "best" possible matches that can be made for the market at hand. Suppose that for every edge e in set E, there is an associated weight w in set W: C  $x P \to \mathbb{R}$  then G = (C, P; E, W), and the problem of finding maximum weighted bipartite matching can be defined as finding a graph  $G^* = (C, P; E^*, W^*)$  such that the cardinality of  $E^*$ equals cardinality of C and P. Every vertex in set C is connected to one and only one vertex in set P by an edge in E,\* and there is no more than one edge associated with each vertex. Moreover, there doesn't exist a graph  $G^{**} = (C, P; E^{**}, W^{**})$  such that the sum of weights in  $W^{**}$  is greater than the sum of weights in  $W^{*}$ i.e.,  $\Sigma_{c \in C} W^*(c, e(c)) \ge \Sigma_{c \in C} W^{**}(c, e(c))$ , where  $e: C \to P$ .

In the graph theory literature, the problem of maximum weighted matching or assignment has extensively been studied and various efficient algorithms have been developed for this purpose. The problem has proven to be a special case of the minimum cost-flow problem, and thus can be solved using linear programming algorithms (Burkard et. al., 2009). Hungarian algorithm is the most commonly used solution for the assignment problem and various variants of it are proposed in the literature. In ILUTE, we first used one such modified version of the Hungarian algorithm in order to implement the clearing process for the urban price-taker market.

# 3 Price-taker markets: clearing solutions

#### 3.1 Hungarian algorithm

Kuhn (1955) used the König's matching theorem (König, 1931) and Egerváry's generalization of it to the weighted bipartite case (Egerváry, 1931) in order to derive the Hungarian algorithm for finding the maximum weight perfect matching in a bipartite graph (Frank, 2004). The Hungarian algorithm is based on a linear programming approach that involves transforming the problem into a combinatorial optimization problem. Suppose the graph G = (C, P; E, W) in Figure 2a is represented by M, which is a  $n \times m$  matrix. The rows in matrix M represent set C and its columns represent the set P. The value of each cell represents the weight of the edge between vertices. If there is no edge between the two pair of vertices, then the cell value is blank.

The steps of Hungarian algorithms are as follows<sup>2</sup> (Winston, 1991).

**Step 0:** Transform the problem into a minimization problem.

**Step 1:** For each row, subtract the minimum cell value from rest of the cells. Each row will have at least one zero and all the values will be greater than or equal to zero.

**Step 2:** For each column, subtract the minimum cell value from the rest of the cells. Each row and column will have thus at least one zero.

**Step 3:** Go through the rows and columns and use lines to cover the zeros in the matrix in such a way that all the zeros are covered and that no more lines have been drawn than necessary. Use a horizontal line for rows and a vertical line for columns.

# **Step 4:** Optimality test:

If the count of the lines is, choose a combination from the modified matrix in such a way that the sum is zero If the number of the lines is less than, go to Step 5. **Step 5:** Find the smallest element that is not covered by any of the lines. Then subtract it from each entry that is not covered by the lines and add it to each entry that is covered by both a vertical and a horizontal line. Go back to Step 3.

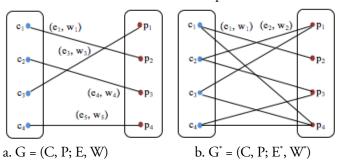


Figure 2. Weighted bipartite graph

Note that Kuhn (1955) designed the algorithm for the case of a square matrix, but in the implementation of urban price-taker markets, this is rarely the case. A typical example is the rental housing market, where there can be more households than the number of dwellings available for rent (i.e., rows > columns). In that case, the rectangular matrix is padded with zero value columns so that it becomes a square matrix. This way, our solution will allow for consumer/producers not being able to buy/ sell their good at the end of the clearing process. The original Hungarian algorithm proposed by Kuhn (1955) has a time complexity of  $O(|E||C||P|)^3$ . In the worst case () the complexity becomes a polynomial of order 4. Tomizawa (1971) proposed some modifications to the original algorithm to reduce the complexity to a polynomial of order three. In the current implementation of ILUTE, we implemented the version proposed by Tomizawa.

## 3.2 Issues with a system optimal solutions

Winston (1991) showed that the solution computed by the Hungarian algorithm would provide the optimal solution to assignment type problems. This implies that a market-clearing solution that employs the Hungarian algorithm presents a system optimal solution, where the maximum sum of profits/ utilities is obtained given a certain market. However, system optimal conditions may not be the best way to represent true urban market conditions, as can be observed in the case of user vs. system optimal flows in transportation networks or in modeling the marriages within a demographic update module of an agent-based urban modeling system. Both consumers and producers are not expected to sacrifice their individual profits/utilities to improve society's overall utility. If that were the case, drivers would use longer individual routes just to keep

<sup>&</sup>lt;sup>2</sup> It is interesting to note that the original algorithm was proposed at the time when computers were not widely in use. It was thus designed for the matrix to be solved on a piece of paper.

<sup>&</sup>lt;sup>3</sup> Time complexity O() of an algorithm explains how its computational time will respond to the change in the size input (Cormen et al., 2001). Hungarian algorithm's computational time is a product function of the number of edges and total vertices.

the system level travel time low. Or brides and grooms might not marry their true love for the sake of the greater good of the society!

Furthermore, a deterministic system optimal solution leaves out the impact of uncertainty on the urban price-taker markets. Arguably, this stochasticity is an important driver for these markets' results. A landlord seeking to rent out an apartment will not wait until he or she has surveyed all possible tenants. Often instead the landlord settles on one of the first tenants that meets his or her asking price. In a similar vein, people who get married forgo the possibility of finding a better match had they remained single. Clearly, these two simple examples illustrate that the rather strong assumptions with a deterministic system optimal solution fail to capture important features of urban price-taker markets.

Finally, another shortcoming of the Hungarian algorithm for this application is the computational and memory size requirements that come from manipulating large matrices involved in the algorithm (i.e., operationalization for very large-scale markets). Gillett (1976) and Winston (1991) reported that in large-scale assignment problems, finding the minimum number of lines in the serial version of the Hungarian algorithm might not be computationally cost effective.

#### 3.3 A probabilistic approach

To deal with these issues in the serial implementation, we propose a probabilistic approach that relaxes the assumptions made regarding the maximization of the market's overall utility by introducing some stochasticity in the approach. Our proposed method is more representative of real life markets and is less burdensome with respect to computational time and memory requirements as well.

The simple algorithm for finding  $G^* = (C, P; E^*, W^*)$  is as follows:

**Step 1:** With a predefined random distribution, pick between set C or  $P^4$ 

**Step 2:** From the selected set, choose a vertex  $v_i$  using another predefined random distribution

**Step 3:** For  $v_1$  choose  $v_2$  such that  $w_{12} \ge w_{1i}$   $V \to v_1$ , where V is the set that was not chosen in Step 1

**Step 4:** Remove  $v_{_{I}}$  and  $v_{_{2}}$  and all the edges associated with them

**Step 5:** Stop if either *C* or *P* becomes a null set. Other wise, go to Step 1

The probabilistic approach reduces the complexity of the matching processes to O(max(|C|, |P|)). Note that this

algorithm results in linear complexity compared to cubic in the case of the Hungarian algorithm. Moreover, it is not dependent on the number of edges and thus reduces the variability between the worst and best cases. The probabilistic approach does not guarantee perfect matching, but gives us an adequate solution that respects both individual profit/utility maximization and uncertainty. This approach is more representative of the real price-taker markets in transportation, where due to the sequence of events and the limited amount of information available to the agents, the clearing of a market doesn't always result in a perfect matching.

# 4 Applications

#### 4.1 Price-taker markets in ILUTE

In the urban systems modeling and microsimulation research, many urban markets can be expressed as the price-taker market formulation introduced in Section 2. A few examples of such markets include: labor, rental housing, airline seat auctions, bus routes, and spot-freight markets. Here we present the operationalization of two very important markets within ILUTE, using the price-taker market formulation.

The microsimulation modeling of activity-based travel demand and land-use evolution requires maintaining the socioeconomic characteristics of individual decision makers throughout the simulation horizon. This can be achieved through the implementation of a sophisticated demographic update mechanism within these systems. In ILUTE, the demographic update involves various processes that deal with a person's birth, education level, driving license, aging, death, marriage, divorce, and migration—the details of which can be found in Miller et al. (2008).

## 4.2 Marriage market model

For this paper, the process of managing agents' marriages in the simulation is of particular interest. In terms of the implementation of this process in a microsimulation framework, marriages can be abstracted as a market-clearing problem in which currently single males and females are to be matched according to their mutual preferences. To achieve that, we reduce the process to a price-taker market formulation, which we call a *marriage market*. This market matches prospective husbands and wives together within a utility maximization framework.

At each time step in the ILUTE microsimulation, the decision of whether to look for a potential marital partner for all adults is first evaluated. This results in two pools of single men and single women. The marriage process then determines the choice set for every individual using predefined search

 $<sup>^4</sup>$  Examples: predefined random distribution can be uniform (0.5, 0.5) such that both sets have equal probability of being chosen, or it can be restricted to choosing from only one set by setting the probability of selection to 1.

criteria (e.g., spatial proximity, age difference, etc.). The random utility-based model that was estimated by Choo et al. (2008) was adapted for ILUTE and is used to compute the utility of each potential couple. These utilities are based on the potential couple's income(s), education, and the male/female ratios in their respective geographic areas.

The two pools of males and females that are active in the marriage market here can be represented by the set C and P of the bipartite graph formulated in Section 2. A node in set C can represent a male in the pool of potential husbands, and a node in set P can represent a female in the pool of potential wives. The choice sets of all the individuals active in the marriage market can be expressed by the edges between sets C and P, while the mutual utility is represented by the weight on the edges between the sets' elements (i.e., the potential couple). This reduces the marriage market to the price-taker formulation suggested in Section 2. Moreover, the clearing of the marriage market then becomes equivalent to the problem of finding the maximum bipartite graph under the conditions defined in Section 2. Note that the edges in the case of the marriage market are bidirectional, which represents the fact that the weight on each edge is a function of the utilities of both the potential bride and the groom.

## 4.3 Marriage market operationalization within ILUTE

In the current version of ILUTE (ILUTE v1.0, which is in development), a generic class called the *StaticMarket* (Figure 3) is implemented as a super class representing the price-taker markets. This class encapsulates all the generic features of such a market, and it is based on the theoretical framework described in Section 2. The two clearing algorithms discussed in this paper, are at the moment, implemented in two separate versions of the *StaticMarket*. However, we intend to merge them into a single class that provides the option for the children of this class to select the exact clearing process. Various realizations of price-taker markets, including the *MarriageMarket* and *RentalMarket*, are then inherited from the *StaticMarket* and implement the specific features required by the markets they represent.

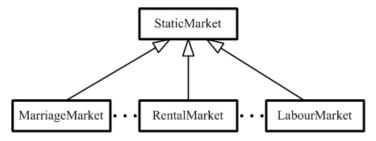


Figure 3. Class structure of price-taker markets within ILUTE

Figure 4 displays a sample relational class diagram for the *StaticMarket* superclass and the markets it represents. The superclass contains bidder and good objects that correspond to both sides of a market, as well as the necessary engines for market operation and clearing.

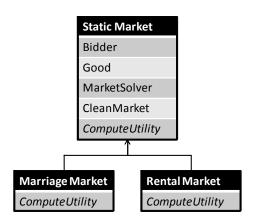
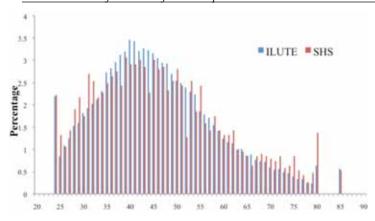


Figure 4. Sample relational class diagram

## 4.4 Marriage market simulation results

This subsection presents results from the implementation of the MarriageMarket in the ILUTE model system. We simulated an initial population representative of the GTHA for a period of 15 years (1986-2001). Figure 5 shows the age distribution of married people in ILUTE as compared to a representative dataset for the GTHA in 2001. For the most part, the age distribution of married persons is reproduced fairly well. In addition to maintaining the marital age distribution throughout the simulation, it is also important to correctly model the age people decide to get married. Table 1 then shows the mean age of brides and grooms in ILUTE along with comparable historical data. The results are very strong for simulating the mean marrying age of single and divorced individuals. However, there is some divergence for the widowed class, which is not unreasonable due to the smaller market share of widowed persons and the results' inherent dependency on simulating deaths.

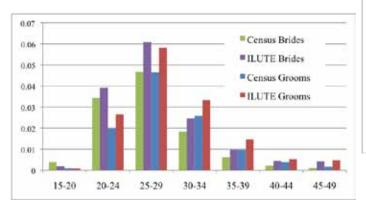


**Figure 5.** Comparison of results for age distribution of married individuals, between ILUTE and the Survey of Household Spending (SHS) for year 2001

**Table 1.** Average age by previous marital status of the newly married individuals in (2001)

| Average Age of<br>Newlyweds |          | Statistics<br>Canada | ILUTE | % Error |
|-----------------------------|----------|----------------------|-------|---------|
| Groom                       | Single   | 29.7                 | 29.1  | -2.1    |
|                             | Widowed  | 62.4                 | 50.9  | -22.6   |
|                             | Divorced | 43.8                 | 44.2  | 0.9     |
| Brides                      | Single   | 27.6                 | 27.3  | -1.1    |
|                             | Widowed  | 55.4                 | 47.5  | -16.6   |
|                             | Divorced | 40.3                 | 41.7  | 3.4     |

Expanding on the results from Table 1, the marriage rates by age group (i.e., number of marrying persons divided by the size of the age group) for males and females are displayed in Figure 6. While the general trend is captured by the model, ILUTE



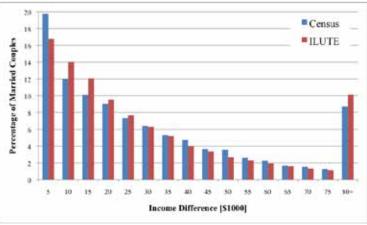
shows systematically higher marriage rates than the census data.

Figure 6. ILUTE and census marriage rates by age group (2001)

The previous results have centered on the decision to join the *MarriageMarket*. The next results now focus on how

well the ILUTE *MarriageMarket* matches potential couples. Table 2 shows the distribution of newly wedded couples by age group. Again, the general trend is captured by the *Marriage-Market*, with the majority of newly married persons being under age 35. Note that historical GTHA values were not available, so national (i.e., Canadian) values were used as proxies. Besides age, income differences were used to pair up possible marriage matches. Figure 7 shows the distribution of income differences for married couples in the ILUTE simulation in 2001. These results display a strong performance in comparison to census values.

| ILUTE (GTHA Values, 2001) |   |       |       |       |       |       |       |  |
|---------------------------|---|-------|-------|-------|-------|-------|-------|--|
|                           | Age of Husband                          |       |       |       |       |       |       |  |
|                           |   | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 |  |
|                           | 18-24                                   | 17.1  | 8.8   | 1.7   | 0.2   | 0.0   | 0.2   |  |
| jį.                       | 25-34                                   | 0.5   | 46.7  | 4.6   | 0.6   | 0.1   | 0.1   |  |
| 🤰                         | 35-44                                   | 0.0   | 1.1   | 9.6   | 1.1   | 0.2   | 0.1   |  |
| Age of Wife               | 45-54                                   | 0.0   | 0.0   | 0.6   | 3.7   | 1.0   | 0.2   |  |
|                           | 55-64                                   | 0.0   | 0.0   | 0.0   | 0.3   | 0.6   | 0.3   |  |
|                           | 65-74                                   | 0.0   | 0.0   | 0.0   | 0.0   | 0.2   | 0.3   |  |
|                           | Statistics Canada (Canada Values, 2001) |       |       |       |       |       |       |  |
|                           | Age of Husband                          |       |       |       |       |       |       |  |
|                           |   | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65-74 |  |
|                           | 18-24                                   | 11.5  | 12.5  | 0.8   | 0.1   | 0.0   | 0.0   |  |
| Age of Wife               | 25-34                                   | 2.8   | 35.1  | 9.2   | 1.0   | 0.1   | 0.0   |  |
|                           | 35-44                                   | 0.1   | 3.1   | 8.8   | 3.8   | 0.6   | 0.1   |  |
|                           | 45-54                                   | 0.0   | 0.2   | 1.4   | 3.8   | 1.8   | 0.3   |  |
|                           | 55-64                                   | 0.0   | 0.0   | 0.1   | 0.4   | 1.1   | 0.7   |  |
|                           | 65-74                                   | 0.0   | 0.0   | 0.0   | 0.0   | 0.1   | 0.5   |  |



**Table 2.** Distribution of newly married couples by age group (2001) **Figure 7.** Distribution of income differences (2001)

## 4.5 Rental housing market

Another important application of urban price-taker markets is the market for rental housing. Housing (rental and owner-occupied) market models are important in the context of ur-

ban microsimulation because they influence the spatial and temporal distributions of the population in the region. The two markets could have different dynamics due to regional economics, supply, space-time, and socio-demographic conditions, but the two markets influence each other through agent interactions and lagged signals. Conditions in both the rental and owner-occupied housing markets play key roles in the location decisions of the households. Both market types are separately implemented in the current version of ILUTE: the owner-occupied housing market is modeled as a price-formation market (Farooq 2011), while rental housing is modeled as a price-taker market. This clear distinction between the operationalization of the two markets in ILUTE enables it to capture the individual market dynamics while ensuring the interactions between them through the loose coupling of the two. To our knowledge this is the first time that this distinction between the two markets has been implemented explicitly in an urban model. The next two subsections focus on the rental housing market in ILUTE, along with initial model results.

Each year in ILUTE, households evaluate the decision to change their existing locations. If a household decides to move, it is then faced with the tenure decision of, for example, whether to get active in the owner-occupied or rental housing market. This decision is based on probability distributions generated from the Canadian Census data for various income levels of the households (Giroux-Cook, 2010). Households that decide to rent a dwelling start the search process for a potential dwelling. In the current implementation, all the active dwellings in the market are available for consideration to all the active households. The other option that could have been used was to randomly choose the choice set for each renter. Elgar et al. (2011) investigated the choice set generation process for a firm's location choice models and suggested that in forecasting mode, the model considering all the options outperformed the choice set generation process in which a subset of choices was randomly chosen. They also suggested anchor points based choice set generation processes in the spatial context. With the availability of better datasets, a more realistic choice set generation process that is inspired by an anchor point-based approach can be developed for renting households.

Rents for the active dwellings are determined using the rent-setting model, developed using average rent data from the Canadian Mortgage and Housing Corporation (CMHC), supplemented by Canadian Census data. In the clearing process, the problem is reduced to finding a maximum weighted bipartite graph, using the formulation and solution suggested in Sections 2 and 3. In the current version, the income levels of the households determine the weight on the edges. Hence, these weights are unidirectional and represent the assumption that landlords give the dwelling to the interested household with the highest income. However, Giroux-Cook (2010) recommends that a random utility-based model be developed that

incorporates the preferences of the households. Moreover, it is pointed out that landlords often screen out potential renters due to discrimination against race, gender, class, etc. Giroux-Cook suggests that the utility function of the landlord that expresses this behavior should also be included in the weight of the edges. In terms of our formulation, the edges will then correspond to bidirectional weights.

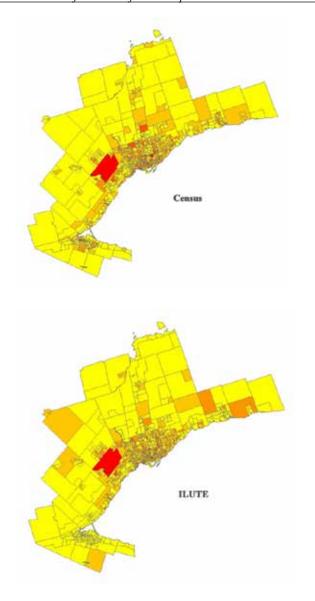
#### 4.6 Rental housing market simulation results

For the validation of the rental market, small samples of 10,000 and 50,000 households were microsimulated from 1986 to 2006, and their evolutions were compared with historical data. Table 3 compares the average rental prices in 2001 with census data. Currently the prices forecasted by ILUTE are lower and have lesser variance compared to the census. This is due to the fact that the current rent model operational in ILUTE, is insensitive to neighborhood characteristics, market conditions, and accessibility. We plan to replace it with a more detailed model as soon as we have access to better datasets.

Table 3. Average rents in 2001

|       | ILUTE   |          | Census  |          |  |
|-------|---------|----------|---------|----------|--|
|       | Average | St. Dev. | Average | St. Dev. |  |
| Total | 610.19  | 241.13   | 848.03  | 392.42   |  |

Figure 8 presents the comparison between the spatial distribution of renter households in ILUTE and the 2001 census. The spatial trend produced by ILUTE generally seems to match the historical pattern, with a few exceptions, particularly in the southwest (Hamilton region). Note that a more detailed discussion of the results from the operationalized rental market in ILUTE can be found in Giroux-Cook (2010).



**Figure 8.** Spatial distribution of renter households in 2001: Census-ILUTE (darker shades represent higher densities)

# 5 Concluding remarks and future direction

In the literature, few examples can be found on microsimulation modeling of specific price-taker markets, for instance: Waddell et al. (2003) presented a housing market model while Leombruni and Richiardi (2011) proposed a microsimulation labor market model. However in this paper, taking advantage of the similarities among these markets, we presented a single generic microsimulation framework for modeling the urban price-taker markets that can we used to model a wide range of markets. Core concepts from graph theory were used to abstract the market as a bipartite weighted graph. Commonly used algorithm was first explored for its appropriateness in the context of large-scale microsimulation of urban systems. Based on which, an efficient algorithm was then developed to find

the solution for the market-clearing problem.

We applied the proposed framework to marriage and rental housing markets within the ILUTE modeling system. Due to unavailability of data on actual marriages, the validation of the results produced by the implemented marriage markets was performed using indirect means. A close match was found between the evolved simulation population and census. The choice set generation process and utility function need to be revisited in the marriage market. Clear distinction was made between rental owner-occupied markets. In the case of the owner-occupied market, the endogenous formation of price is a dominant characteristic, while in case of the rental market, rent levels are very much predetermined. We thus modeled the rental market as a price-taker market. In the case of the rental market, the comparison between the simulation results and historical data demonstrated that the current rental model requires further modifications to improve the accuracy of its results. The three primary areas of improvement needed are (a) estimates of the number of households getting active in the rental market, (b) estimates of dwelling asking rents, and (c) choice set generation for the renters.

The framework developed here is very rich in term of representing agents' behavior and market characteristicsagents heterogeneity, differences in choice set formation process, market segments, and supply and demand shocks are some of the key features that can be represented by this framework. At the same time, it is highly efficient and scalable in terms of microsimulation operationalization of various urban markets that display price-taker behavior by consumers. The proposed implementation has an order of complexity that is a linear function of the number of active consumers or producers (depending on whichever is greater) in the market. Using the same framework, we are in the process of operationalizing the labor force market within ILUTE. Moreover, as a future research direction, we intend to further extend the application of the proposed framework in areas like urban freight transportation and air travel.

A full-scale microsimulation of the marriage market for the GTHA requires dealing with approximately 100,000 agents (including all active males and females). Within an urban microsimulation system such as ILUTE, this results in very high memory and computational requirements (as is commonly the case in any large-scale microsimulation of urban systems). To overcome such challenges, as an ongoing research, we are exploring efficient use of readily available multi-core 64-bit computer architecture, by exploiting access to larger memories and speedup by parallelization. Because of the complex nature of interactions among agents, the parallelization of any type of market is nontrivial, which requires careful partitioning of the problem, resolving various dependencies and avoiding deadlocks. In the future, we plan to develop specialized algorithms and data structures that are capable of handling this.

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